

A large, irregular watercolor splash in shades of red, orange, yellow, and purple serves as the background for the text.

HOW TO HEAT PRESS

MEDIA KIT

HOWTOHEATPRESS.COM

UPDATED 29 APRIL 2019

ABOUT US

Our names are Dan and Naomi, the creators of howtoheatpress.com. We are a husband and wife team, and we created How To Heat Press in December of 2016.

How To Heat Press is committed to providing our readers with the information, inspiration and tools, to buy and use their heat press and cutting machines well.

The content we produce for our site includes:

- Product reviews of heat press machines, cutting machines, vinyl, and related materials, tools and accessories
- Heat press and cutting machine tutorials to inspire and guide our readers step-by-step
- Cricut Design Space tutorials to teach our readers how to make the most out of their Cricut cutting machine
- Free and paid resources that will be helpful to our readers for their craft projects; such as design software, fonts and SVG's.

Email us at hello@howtoheatpress.com to discuss collaboration, affiliate, or sponsorship opportunities. We'd love to work with you!

WEBSITE STATS

TRAFFIC

(LAST 90 DAYS, JAN 29 - APR 28, 2019)

- 156,807 unique users
- 194,021 sessions
- 243,922 pageviews
- Bounce rate, average session duration & other traffic metrics available on request

AGE

- 25-34 - 28.9%
- 35-44 - 27.3%
- 45-54 - 20.8%

GENDER

- Female - 86.5%
- Male - 13.5%

LOCATION

- United States - 87.9%
- Canada - 4.7%
- United Kingdom - 2.1%
- Australia - 0.9%

SOCIAL FOLLOWING



@howtoheatpress | 13k+ followers | 1.1m monthly viewers



@howtoheatpress | 1k+ followers



@howtoheatpress | 1k+ followers



@how2heatpress | 400+ followers

CONTACT US



hello@howtoheatpress.com